







Thromboxane B₂ (TXB₂) ELISA Kit Introduction

- Launch date: February 2024
- Research Area: Inflammation
- Description: Competitive ELISA to measure TXB₂
- Sample Types: Serum, Plasma (EDTA and Heparin), Urine, and Tissue Culture Media
- **SKUs**: K092-H1, K092-H5
- For Research Use Only (RUO)

Contacts

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TXB₂ Introduction

Thromboxane B_2 (TXB₂), $C_{20}H_{34}O_6$, is a stable metabolite produced by Thromboxane A_2 (TXA₂) involved in platelet activation and aggregation. The eicosanoid TXA₂ is the predominant product of cyclooxygenase, specifically COX-1¹. COX-1 catalyzes the first two steps of prostaglandins (PGs)² biosynthesis. PGs play the key role in generation of an inflammatory response and are primary targets for nonsteroidal anti-inflammatory drugs (NSAIDs)³. TXA₂ itself has prothrombotic properties and is a known vasoconstrictor. It is also thought to play a role in the pathogenesis of myocardial infarction, stroke, atherosclerosis, and bronchial asthma⁴. TXA₂ is extremely unstable, with a half-life of 30 seconds⁵. Therefore TXB₂, after it is hydrated from active TXA₂⁶, is the ideal candidate for a stable metabolite biomarker to use for an abundance of conditions and measuring anti-platelet drug effectiveness.

- 1. Szczuko, M., Kozioł, I., Kotlega, D., Brodowski, J., & Drozd, A. (2021). The Role of Thromboxane in the Course and Treatment of Ischemic Stroke: Review. International journal of molecular sciences, 22(21), 11644.
- 2. Rouzer, C. A., & Marnett, L. J. (2009). Cyclooxygenases: structural and functional insights. Journal of lipid research, 50 Suppl (Suppl), S29–S34.
- 3. Ricciotti E, FitzGerald GA. Prostaglandins and inflammation. Arterioscler Thromb Vasc Biol. 2011 May;31(5):986-1000.
- 4. Rucker D, Dhamoon AS. Physiology, Thromboxane A2. [Updated 2022 Sep 12]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2023 Jan-
- 5. Li K, Zhao J, Wang M, Niu L, Wang Y, Li Y, Zheng Y. The Roles of Various Prostaglandins in Fibrosis: A Review. Biomolecules. 2021 May 24;11(6):789
- 6. Catella, F., Healy, D., Lawson, J. A., & FitzGerald, G. A. (1986). 11-Dehydrothromboxane B2: a quantitative index of thromboxane A2 formation in the human circulation. *Proceedings of the National Academy of Sciences of the United States of America*, 83(16), 5861–5865.







TXB₂ ELISA Kit Use Cases

- **Drug Development and Testing:** Pharmaceutical companies can use the kit to evaluate the efficacy of new cardiovascular drugs, particularly those targeting thromboxane pathways to prevent clot formation.
- **Disease Mechanism Studies:** Researchers can study the role of TXB₂ in the pathogenesis of cardiovascular diseases, such as heart attacks and strokes, where thromboxane A2 plays a key role.
- **Inflammatory Response Analysis:** Scientists can investigate the role of TXB₂ in systemic inflammation and its involvement in diseases such as asthma and allergic reactions where platelet activation is implicated.
- Cancer Research: The kit can be used to understand the role of TXB₂ in tumor growth and metastasis, given thromboxane's involvement in angiogenesis and cell proliferation.
- **Pre-clinical and Clinical Trials:** Both preclinical and clinical trials can use this kit to monitor the impact of investigational therapies on TXB₂ levels.
- **Personalized Medicine:** The kit could assist in developing personalized treatment plans by quantifying TXB₂ levels in response to specific antiplatelet therapies.
- **Biomarker Identification:** Researchers can use the kit to identify TXB₂ as a biomarker for thrombotic conditions and monitor patient response to anti-thrombotic drugs.
- **Toxicology Studies:** Pharmaceutical companies might use it to assess the impact of new drug candidates on the thromboxane pathway, which is crucial for maintaining hemostasis.
- Academic Research: For fundamental research in thrombosis, hemostasis, and related fields to explore the basic functions and regulations of TXB₂.







Arbor Assays Competitive Advantages

- High quality reagents manufactured in house
- Easy-to-follow protocols
- Consistent, rapid results
- Highly cited by current scientific literature
- Committed to customers
 - Timely technical and sales support
- Products ship next day
- Competitive price







What Our Customers Are Saying

"We can really trust the rigor of the science you use to develop your kits." - Scientist, SEZARC "Arbor Assays has long been a favorite of our laboratory – their customer service, reliability, and support have made them shine above most others."
- Scientist, Yale University

"Easy kits to use and super helpful technical and customer support." - Scientist, University of Illinois

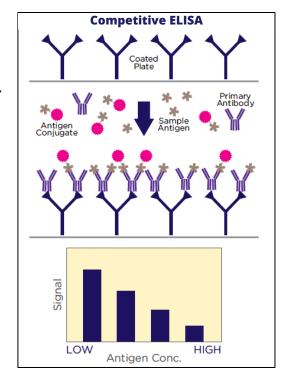






TXB₂ Competitive ELISA

- The TXB₂ Multi-Format ELISA Kit from Arbor Assays is a Competitive ELISA.
- Competitive ELISAs target small biomolecules.
- In Competitive ELISAs:
 - Secondary Antibodies coat the plate.
 - Sample Antigen and a fixed amount of Antigen-conjugate are added and compete for binding sites on the primary antibody.
 - The primary antibodies bind the secondary antibodies on the plate and any unbound materials are washed away.
- In Competitive ELISAs, when sample antigen concentration is high, the signal readout is **low.**









TXB₂ Workflow Overview

- 1. Add samples, standards, and buffer to wells
- 2. Add DetectX[®] Thromboxane B₂ Conjugate to wells
- 3. Add DetectX[®] Thromboxane B₂ Antibody to wells
- 4. Cover the plate and shake for **2 hours** at room temperature
- Wash each well 4 times with 1X Wash Buffer
- Add TMB to each well
 - Solution turns blue
- 7. Incubate **30 minutes** at room temperature
- 8. Add Stop Solution to each well
 - Solution turns yellow
- 9. Read optical density at 450nm within 10 minutes

Total incubation time: 2.5 hours







DetectX® TXB₂ ELISA Kit

SKU	Description	# Plates	Assay Type	Readout Type	2024 List Price	2024 Distributor Price	
K092-H1	DetectX TXB ₂ ELISA Kit	1 plate	Competitive ELISA	Colorimetric	\$430.00	\$301.00	
K092-H5	DetectX TXB ₂ ELISA Kit	5 plates	Competitive ELISA	Colorimetric	\$1,720.00	\$1,204.00	

• Sensitivity: 11.2 pg/mL

• Sample types: Serum, EDTA Plasma, Heparin Plasma, Urine, Tissue Culture Media

• Research Area: Inflammation







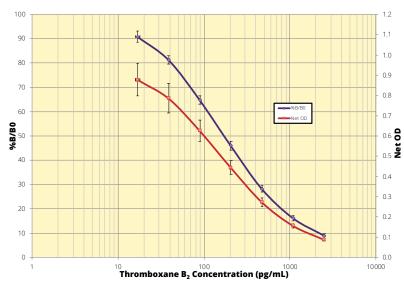
Validation Data

Sample	Mean OD	Net OD	%B/B0	Sample TXB₂ Concentration (pg/mL)
NSB	0.076	0.000	-	-
Standard 1	0.163	0.087	9.0	2,500
Standard 2	0.232	0.156	16.2	1,087
Standard 3	0.348	0.272	28.2	473
Standard 4	0.519	0.443	46.0	206
Standard 5	0.702	0.626	64.8	89.3
Standard 6	0.862	0.786	81.3	38.8
Standard 7	0.954	0.878	90.9	16.9
B0	1.050	0.974	100	0
Sample 1	0.369	0.293	30.1	429
Sample 2	0.789	0.713	73.0	61.1

Sensitivity: 11.2 pg/mL

Limit of Detection: 11.0 pg/mL

Standard Curve









Validation Data

Linearity

Linearity was determined in human serum by diluting two samples with known TXB2 concentrations. One sample had a TXB2 concentration of 62.3 pg/mL (low serum), and one had a TXB2 level of 400 pg/mL (high serum). The two samples were mixed in the ratios given below, and the measured concentrations were compared to the expected values for each given ratio.

Low Serum	High Serum	Expected Concentration (pg/mL)	Observed Concentration (pg/mL)	% Recovery
80%	20%	130	125	96.6
60%	40%	197	185	93.6
40%	60%	265	256	96.8
20%	80%	332	306	92.0
			Mean Recovery	94.7

Expected Concentration (pg/mL)

Intra Assay and Inter Assay Precision

For intra assay precision, three serum samples were diluted in 1X Assay Buffer and 22 replicates were run in one assay. For inter assay precision, three serum samples were diluted in 1X Assay Buffer and duplicates of each sample were run in twenty assays run over multiple days by multiple operators. %CV represents the variation in concentration (not optical density) as determined using a reference standard curve.

	Intra Assay Precis	sion	Inter Assay Precision		
Sample	TXB ₂ Concentration % CV (pg/mL)		TXB₂ Concentration (pg/mL)	% CV	
1	451	4.5	429	7.6	
2	171	8.2	158	6.3	
3	71.0	8.3	61.0	8.3	







Cross Reactivity & Interferents

Cross Reactivity

The following cross reactants were tested in the assay at 40x, 4.0x, 0.4x and 0.04x concentration of the highest standard. Percent cross-reactivity was calculated comparing observed concentration to actual concentration of each cross reactant.

Eicosanoid	Cross Reactivity (%)
Thromboxane B ₂	100
2,3-dinor Thromboxane B₂	35.1
Thromboxane B ₃	20.9
11-dehydro Thromboxane B ₂	2.2
Prostaglandin D₂	0.9
11-dehydro Thromboxane B₃	0.7
Prostaglandin I₂	< 0.01

Interference

Potentially interfering substances were evaluated in the assay and the change in signal was calculated.

Interferent	Effect
DMSO (2.5%)	9.8% decrease
Ethanol (1.25%)	6.8% decrease
Methanol (10%)	4% decrease
SDS (0.6%)	33.8% decrease – Do Not Use
TritonX-100 (10%)	0.9% decrease
Tween-20 (0.6%)	33.9% decrease – Do Not Use
Hemoglobin (40 mg/dL)	4.1% increase
Bilirubin (5 mg/dL)	1.6% increase
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Customer Segmentation

1. Academic Researchers

- Priority Needs: High quality, reliable results for publishable data.
- Key Features: Robust technical support, competitive pricing for limited budgets, detailed protocol and documentation.
- Marketing Focus: Emphasize the kit's precision and reliability, along with Arbor Assays' reputation for supporting academic research.

2. Pharmaceutical Companies

- Priority Needs: Consistency and scalability for drug development and trials.
- Key Features: Flexible and bulk packaging options, expedited shipping, compliance with regulatory standards.
- Marketing Focus: Highlight the kit's scalability, consistency, and how it fits into regulatory frameworks for drug testing and development.

3. Clinical Research Laboratories

- **Priority Needs:** Accuracy and reliability for patient sample testing.
- Key Features: High sensitivity and specificity, rapid turnaround time, ease of use.
- Marketing Focus: Stress the kit's accuracy, reliability, and ease of integration into existing workflows.

4. Biotechnology Firms

- Priority Needs: Innovative tools for R&D projects.
- **Key Features:** Cutting-edge technology, flexibility in assay design, collaboration opportunities.
- Marketing Focus: Emphasize the Arbor Assays' innovative aspects and how the kit can aid in groundbreaking research and development.

5. Government and Public Health Entities

- **Priority Needs:** Tools for public health research and surveillance.
- Key Features: Cost-effectiveness for large-scale studies, robustness in diverse conditions, comprehensive technical support.
- Marketing Focus: Focus on the kit's cost-effectiveness and reliability.

6. Contract Research Organizations (CROs)

- Priority Needs: Versatility for varied client projects, quick adaptation to different study requirements.
- Key Features: Flexible assay formats, broad dynamic range, strong customer service.
- Marketing Focus: Showcase the kit's versatility and adaptability for a wide range of research projects.







Competitive Landscape

Company	Catalog Number	Kit Name	Sensitivity (pg/mL)	Assay Range (pg/mL)	Assay Time	Time to Ship	Support	List Price
Arbor Assays	K092-H1 K092-H5	DetectX® Thromboxane B ₂ (TXB ₂) ELISA Kit	11.2	16.9 – 2,500.0	2.5 h	In-Stock	Support when you need it via phone or email	\$430 \$1720
R&D Systems	KGE011	Thromboxane B2 Parameter Assay Kit	310.0	300.0 – 20,000.0	3.5 h	In-Stock	Complex phone menu, long hold times	\$435
Abcam	ab133022	Thromboxane B2 ELISA Kit	10.54	13.7 – 10,000.0	3.0 h	In-Stock	Complex phone menu, long hold times	\$730
Thermo-Fisher (Invitrogen	EEL061	Human Thromboxane B2 ELISA Kit	46.88	78.1 – 5,000.0	3.5 h	Log in to determine	Complex phone menu, long hold times	\$618
Enzo	ADI-900-002	TXB2 ELISA Kit	10.54	13.7 – 10,000.0	3.0 h	Log in to determine	Complex phone menu, long hold times	\$461
Cayman Chemical	501020	Thromboxane B2 ELISA Kit	5.0	1.6 – 1,000.0	18.0 - 20.0 h	In-Stock	Phone or Technical Support Web Form	\$332





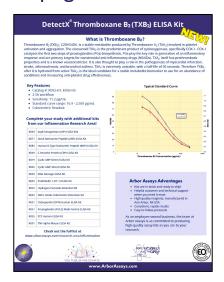


Marketing Materials

Inflammation 1 page Brochure



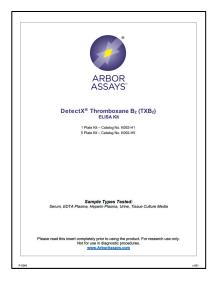
1 page Brochure



Kit Release Blog



Product Manual









New Product Suggestions

We prioritize products in our pipeline based on Distributor and Customer suggestions.

If you can't find a particular kit, we can develop it!

Please send all new product ideas to cassie@arborassays.com



